



While others have been
announcing upscale
residential high-rises,
we've been building them.

As a national pioneer in high-rise upscale urban living, Fifiel Companies envisions AllureWaikiki where old Hawaii meets new to form an unparalleled lifestyle experience.

Fifiel buildings become a transforming landmark, beautifying cityscapes and infusing new excitement into the most desirable neighborhoods. Allure Waikiki will take its place among Fifiel's modern icons in today's urban village.

For the past three decades, Chairman Steve Fifiel and his team have anticipated, defined and refined tomorrow's urban experience for discerning, sophisticated owners.

Fifiel has developed and built more than 50 projects in the United States worth more than \$4 billion. The company has 13 additional projects under development, worth an estimated \$2 billion in the nation's most competitive, yet desirable residential markets.



California

Los Angeles

San Francisco

Orange County

Hawaii

Waikiki

Nevada

Las Vegas

Illinois

Chicago

Schaumburg

Rosemont

Lisle

Evanston

Des Plaines

Woodale

Oakbrook

Florida

Hallandale Beach

Washington, D.C.

Superb locations, inspirational architecture, elegant timeless design, resort-style amenities and enviable value distinguish a Fifield project.

The Fifield portfolio includes office, luxury condominium and apartment towers. One of the company's most recent endeavors is Allure at K Station, a new six-tower, 2,000-residence, mixed-use neighborhood in downtown Chicago. Other luxury residential communities can be found in Las Vegas, Nevada; Los Angeles, San Francisco and Orange County, California.

Recognition for Fifield's many accomplishments include 2006 "Development of the Year" from the Chicago Commercial Real Estate Awards, "Renovation of the Year" for Chicago's Civic Opera House from Building Owners Management Association, and "New Building of the Year" by the Urban Land Institute.





Aloha and Welcome

I am excited and proud to present Allure Waikiki, Fifield's finest new upscale residence infusing old Hawaii with the finest in sophisticated living. We are honored to be part of Waikiki's lively revitalization as we shape the future of high-rise living in the islands.

Built on the historic site of the former Wave Waikiki nightclub, the Allure Waikiki stylishly fuses tranquility and privacy with modern vitality and convenience. We envision Allure as a retreat for discerning people who work hard and know the worth of calm, relaxation and living life to its fullest. Our designs embrace paradise and enhance the island lifestyle, a place where you can truly have it all.

Allure offers you the best of all worlds. Enjoy superb proximity to legendary beaches and vibrant Kalakaua Avenue, home to world-class dining, entertainment, nightlife and the finest upscale shopping on Oahu.

In our creation of Allure Waikiki, we have harmoniously blended indigenous Hawaiian flora with soaring urban elegance and a dynamic modern lifestyle.

The other tradition we bring to Allure Waikiki is a dedication to excellence and world-class refinement, a hallmark of all Fifield properties.

After decades of developing residences that set new standards of luxury across the nation, I know that it's the smallest details that are the most meaningful to people's enjoyment of their new homes.

The layout of each Allure residence is unique. We view each space as a highly polished gem designed for longevity, at home in its environment and a haven for residents.

Fifield's commitment to quality and unparalleled aesthetics assures you both the height in comfort and the best possible value for your property.

To be in Hawaii is to be inspired by nature. And it is our heartfelt goal that Allure Waikiki invokes a naturally inspiring experience for those who reside here.

Mahalo nui loa,



Steve Fifield
Chairman
Fifield Companies